



2 Years

Master of Business Administration

by Hawkins University





2 Years
Online MBA from the

#1 Private
University
in USA

*As per QS World University rankings (for three consecutive years, 2021-2023)

Hawkins University

Excellence in Global Higher Education

Founded in 2009 by Mr. Eric Smith, Hawkins University has swiftly risen to become United State's #1 private university, as recognized by the prestigious QS World University Rankings 2023. HU stands as a beacon of academic excellence and global integration within a vibrant, fully residential campus. With over 9,000 students and 1,000 full-time faculty members from more than 43 countries, HU fosters a rich, diverse learning environment.



Hawkins Global Business School

United State's Premier Research-Driven Business School

Hawkins Global Business School (HGBS) at Hawkins University is the pinnacle of advanced business education in the States. Known for its esteemed faculty and robust, multi-disciplinary management programs, HGBS ranks as the university's second-largest school, celebrated for its vibrant student and faculty community.

University Accreditations & Recognitions



The **Distance Education Accrediting Commission (DEAC)**, established in 1926, ensures quality and integrity in distance education. **DEAC** accreditation signifies high academic, administrative, and ethical standards, making programs widely accepted by employers and institutions. **Hawkins University** is proud to be one of the top universities accredited by **DEAC**, offering exceptional distance learning opportunities.



The **Higher Learning Commission (HLC)**, established in 1895, is a leading accrediting agency recognized by the U.S. Department of Education. HLC ensures that institutions uphold high integrity and provide quality education. Accredited institutions undergo regular self-studies, peer evaluations, and site visits to maintain compliance with HLC standards. **Hawkins University** is proud to be one of the top universities accredited by **HLC**, reflecting its commitment to excellence in higher education.



The **Ministry of Higher Education Commission** plays a key role in accrediting and governing higher learning institutions, focusing on policy formation, quality assurance, and strategic leadership to enhance educational standards. It works to ensure global competitiveness and national development by supporting scholarships, education loans, and international collaborations. **Hawkins University** is proud to be among the top universities accredited by the **Ministry of Higher Education Commission**, reflecting its commitment to excellence and global standards.



Hawkins University is proud to be a member of the **Association to Advance Collegiate Schools of Business (AACSB)**, the American body that sets the gold standard for quality education in business. **AACSB** accreditation is recognized globally, accrediting only the best business schools worldwide.

Dean's Message

Dear Students,

Welcome to Hawkins Global Business School, where excellence in education meets innovation and a global perspective. As the Dean, I am honored to be part of an institution that prioritizes academic integrity, practical learning, and the holistic development of every student.

At Hawkins Global Business School, we are committed to fostering a vibrant learning environment that equips you with the knowledge, skills, and experiences needed to thrive in today's dynamic business landscape. With prestigious accreditations from DEAC, HLC, and AACSB, we stand as a testament to quality and credibility in education, ensuring that your credentials are recognized and valued worldwide.

Our programs are designed to not only challenge you intellectually but also inspire creativity, critical thinking, and leadership. Whether you are exploring the realms of global business, entrepreneurship, or management, our world-class faculty and resources are here to guide you every step of the way.

As you embark on this transformative journey, I encourage you to embrace opportunities, think boldly, and contribute positively to the global business community. Remember, your time at Hawkins Global Business School is not just about earning a degree; it's about shaping your future and making an impact.

We are excited to have you as part of our thriving community of learners, and I look forward to witnessing your growth and success.

Warm regards,



Prof. (Dr.) Eric Smith

Dean, Hawkins Global Business School

Ph.D. (Ireland), M.Sc. (Ireland), B.Tech. (USA)

Program Highlights



Here are the top 5 reasons why you should consider the **Hawkins University's MBA** program



Unique 2-year Online MBA

Earn an MBA from the United States' #1 Private University (*QS World University Rankings*) with a comprehensive 2-year program offering flexibility, in-depth learning, and exceptional opportunities to accelerate your career.



Prestigious 'Institution of Eminence'

Join one of the few private institutions recognized as an 'Institution of Eminence' by the Government of the USA, ensuring a world-class education and global credibility.



Learn from Esteemed Faculty

Gain insights from world-class faculty with PhDs and extensive industry experience, combining academic excellence and practical knowledge to bridge the gap between theory and real-world applications.



Dynamic Specialisations

Customise your MBA with one of **7 specialisations**, such as Finance, Marketing, Strategy & Leadership, Supply Chain & Operations Management, AI for Business, Human Resource Management and Digital Finance.



Student-friendly Payment Options

Enroll in this 2-year MBA program designed to be affordable for students, with flexible 24-month payment plans starting at an EMI of just \$300 per month.

Learn From the Best



Dr. Ethan Carter

Professor & Vice Dean (Research)

Dr. Carter holds an MS and Ph.D. from Stanford University, USA. Before joining Hawkins Global Business School, he held esteemed academic positions at Harvard University and the University of Oxford, focusing on cutting-edge research in AI-driven business analytics and organizational innovation.



Prof. Sofia Martinez

Professor & Associate Dean

Prof. Martinez has over 30 years of experience in the HR and leadership domain, specializing in cross-cultural management, global policies, and organizational behavior. She has held senior leadership roles at multinational corporations such as Siemens and Deloitte. She is a fellow in Human Resource Development from the University of Cambridge, UK.



Dr. Liam O'Connor

Associate Professor

Dr. O'Connor is a graduate of the London Business School, holding a Ph.D. in Economics. Previously, he worked with INSEAD and the University of Melbourne. His expertise lies in global market trends and sustainable business practices, making significant contributions to the field of international economic policy.



Dr. Isabella Rossi

Professor & Associate Dean

Dr. Rossi earned her M.Sc. in Economics and Ph.D. from the University of Milan, Italy. Her research focuses on financial modeling, sustainable investments, and economic forecasting. She is an active member of the European Research Consortium on Emerging Economies and has authored several publications on green finance and corporate responsibility.

Learn From the Best



Dr. Olivia Bennett

Professor & Dean of Business Strategy

Dr. Bennett earned her Ph.D. from the University of Toronto, Canada. She has over 25 years of experience in strategic management and global business development, having served as a consultant for Fortune 500 companies. Her research focuses on competitive strategy in emerging markets.



Prof. Jacob Williams

Professor & Head of Innovation

Prof. Williams holds a Ph.D. in Innovation Management from the Massachusetts Institute of Technology (MIT). He has previously worked with tech giants like Google and Amazon, specializing in the integration of technology and business strategy.



Dr. Emma Fitzgerald

Associate Professor

Dr. Fitzgerald is a graduate of the Australian National University, holding a Ph.D. in Marketing Analytics. She is recognized for her work on consumer behavior and digital transformation strategies in global markets.



Prof. Alexander Müller

Professor of Finance

Prof. Müller holds an MBA from INSEAD, France, and a Ph.D. in Financial Economics from the University of Zurich, Switzerland. His research focuses on international investment strategies and risk management.

Learn From the Best



Dr. Charlotte Dubois

Professor & Associate Dean of Operations

Dr. Dubois earned her Ph.D. in Operations Management from the University of Lyon, France. She has extensive experience in global supply chain management and has worked as a consultant for several international logistics firms.



Prof. Noah Jensen

Professor of Organizational Behavior

Prof. Jensen holds a Ph.D. from the University of Copenhagen, Denmark. His research delves into cross-cultural team dynamics and leadership in multinational corporations.



Dr. Amelia Carter

Associate Professor

Dr. Carter holds a Ph.D. in Global Economics from the University of Sydney, Australia. She is an expert in macroeconomic policies and their impact on international trade and development.



Prof. Benjamin Garcia

Professor of Entrepreneurship

Prof. Garcia earned his Ph.D. from the University of Barcelona, Spain. He specializes in startup ecosystems and innovation-driven entrepreneurship, having mentored multiple successful ventures.

Learn From the Best



Dr. Mia Patel

Professor of Data Science

Dr. Patel holds a Ph.D. in Data Analytics from Imperial College London. Her work focuses on predictive analytics and machine learning applications in business intelligence.



Prof. Liam Harper

Professor of International Business

Prof. Harper earned his Ph.D. from the University of Edinburgh, Scotland. He has published extensively on globalization and its effects on business practices in developed and emerging markets.



Dr. Sophia Lee

Associate Professor of Marketing

Dr. Lee earned her Ph.D. from the National University of Singapore. Her research focuses on digital marketing strategies and customer engagement in the Asia-Pacific region.



Prof. Hugo Almeida

Professor of Sustainability

Prof. Almeida holds a Ph.D. in Environmental Economics from the University of Lisbon, Portugal. He specializes in corporate sustainability practices and has worked with international NGOs on sustainable development projects.

Program Structure

YEAR 1

Course 1: Financial Accounting

»»» Develop a solid understanding of financial statements, accounting principles, and their applications in business decision-making.

Key topics:

- Financial statements (Income Statement, Balance Sheet, Cash Flow Statement)
- Accounting cycles and principles
- Financial ratio analysis
- Regulatory environment and standards

Course 2: Marketing Management

»»» Explore marketing concepts, strategies, and market research techniques to effectively reach and engage target audiences.

Key topics:

- Marketing mix (4Ps: Product, Price, Place, Promotion)
- Consumer behavior
- Market segmentation and positioning
- Digital marketing strategies

Course 3: Organizational Behavior

»»» Study of human behavior in organizations.

Key topics:

- Motivation theories
- Group dynamics
- Leadership styles
- Organizational culture

Program Structure

TERM 2

Course 1: Managerial Economics

»» Description: Apply economic theories and principles to business management and decision-making processes.

Key topics:

- Demand and supply analysis
- Cost and production functions
- Market structures and pricing strategies
- Macroeconomic factors impacting business

Course 2: Corporate Finance

»» Description: Learn financial management, capital budgeting, and the functioning of financial markets.

Key topics:

- Time value of money
- Risk and return analysis
- Capital structure and funding
- Financial instruments and markets

Course 3: Business Ethics and Corporate Social Responsibility

»» Description: Navigate ethical challenges in business and embrace corporate social responsibility for sustainable organizational growth.

Key topics:

- Ethical decision-making frameworks
- Corporate governance
- Stakeholder management
- Sustainable business practices

Program Structure

TERM 3

Course 1: Operations Management

»» Description: Understand the production and operations management processes, including supply chain management.

Key topics:

- Process analysis and optimization
- Inventory management
- Quality control and improvement
- Supply chain dynamics

Course 2: Information Systems for Managersement

»» Description: Role of information systems in business operations.

Key topics:

- Information technology fundamentals
- Data management and analytics
- Systems integration
- IT strategy and governance

Course 3: Leadership and Team Management

»» Description: Leadership theories and team dynamics.

Key topics:

- Leadership styles and theories
- Team building and dynamics
- Communication strategies
- Conflict resolution

Program Structure

TERM 4

Course 1: Strategic Management

»» Formulate and implement business strategies to achieve organizational goals and sustain competitive advantage.

Key topics:

- Strategic analysis and planning
- Competitive advantage
- Corporate strategy development
- Strategy implementation and evaluation

Course 2: Quantitative Methods for Business

»» Statistical techniques and their application in business.

Key topics:

- Descriptive and inferential statistics
- Probability distributions
- Hypothesis testing
- Regression analysis

Course 3: Negotiation and Conflict Resolution

»» Techniques and strategies for effective negotiation and conflict management.

Key topics:

- Negotiation tactics and strategies
- Conflict resolution methods
- Communication skills
- Mediation and arbitration

Program Structure

YEAR 2 / TERM 5

Course 1: International Business

»» Understand global business operations and strategies in an international context.

Key topics:

- Global trade theories and practices
- Cross-cultural management
- International marketing
- Global supply chain management

Course 2: Entrepreneurship

»» Learn the process of starting and managing new ventures and entrepreneurial projects.

Key topics:

- Idea generation and validation
- Business plan development
- Funding and investment
- Scaling and growth strategies

Course 3: Digital Marketing

»» Understand online marketing strategies and digital tools.

Key topics:

- Search engine optimization (SEO)
- Social media marketing
- Content marketing
- Online advertising

Program Structure

TERM 6

Course 1: Business Research Methods

»» Research methodologies and their application in business research.

Key topics:

- Research design and data collection
- Data analysis techniques
- Qualitative and quantitative methods
- Reporting and presenting research findings

Course 2: Investment Management

»» Explore investment analysis, portfolio management, and financial markets.

Key topics:

- Asset allocation and diversification
- Investment strategies
- Risk management
- Portfolio performance evaluation

Course 3: Supply Chain Management

»» Advanced concepts in supply chain and logistics.

Key topics:

- Supply chain strategy and planning
- Logistics management
- Demand forecasting
- Supplier relationship management

Program Structure

TERM 7

Course 1: Human Resource Management

»»» Develop strategies for managing human capital and enhancing organizational performance.

Key topics:

- Recruitment and selection
- Performance management
- Employee development and training
- Compensation and benefits

Course 2: Corporate Governance

»»» Structure, processes, and mechanisms to ensure corporate accountability and integrity.

Key topics:

- Board of directors and their roles
- Shareholder rights and responsibilities
- Regulatory frameworks and compliance
- Corporate governance best practices

Course 3: Capstone Project

»»» Apply MBA knowledge to real-world business problems through an integrative project.

Key topics:

- Project scoping and planning
- Research and data analysis
- Solution development and presentation
- Implementation strategies

Program Structure

TERM 8

Course 1: Project Management

»» Planning, executing, and closing projects effectively.

Key topics:

- Project lifecycle and phases
- Project planning and scheduling
- Risk management
- Stakeholder management

Course 2: Business Analytics

»» Utilizing data and analytics for strategic decision-making.

Key topics:

- Data analysis and visualization
- Predictive modeling
- Big data technologies
- Decision support systems

Course 3: Elective: Choose based on interest

- »»
- **Options could include:**
 - Innovation and Change Management
 - Financial Modeling
 - Marketing Analytics
 - Real Estate Finance
 - and many more....

Choose From 7 Specialisations



Finance

Financial Modelling
and Data Visualization

Project Finance

Behavioural Finance

Principles of Financial
Regulation



Marketing

Consumer Behaviour

Services Marketing Brand

Management Marketing

Communications



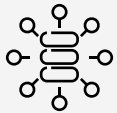
Digital Finance

Fundamentals of Digital
Finance Management

Fintech Ecosystems and
Innovations

Blockchain and
Cryptocurrency Overview

Financial Analytics for
Decision-Making



AI for Business

Generative AI

Natural Language
Processing

Visual Analytics

Introduction to
ML



Supply Chain & Operation Management

Operations Research

Supply Chain Management

Project Management
Analytics

Service Operations
Management



Human Resource Management

Performance Management
Strategies

Talent Acquisition and
Development

Compensation Structures
and Benefits

Promoting Employee
Wellbeing

Strategy & Leadership

Design Thinking

International Business

Strategic Change, Organisational
Design and Business Transformation

Leadership Essentials for Business



Career Amend Advantage: Career Benefits

Unlock exceptional career benefits with this program, designed to help you transition seamlessly, accelerate your professional growth, and elevate your career to the next level!

Career Mentorship Sessions



- 1:1 interactions with career coaches
- Goal setting and action plan tailored to your background and expectations

High Performance Coaching



- Personalized guidance to define your value proposition
- Career path planning, job search strategy, and interview preparation
- Assistance with salary negotiation and timeline adherence

On-demand Mock Interview Practice Call (JITs)



- Mock interviews with real-time feedback
- Scheduled on-demand for immediate practice

Communication Coaching



- 1:1 coaching to enhance interview communication
- Guidance on creating strong first impressions and showcasing confidence

New-age Micro-Certifications

Unlock your true potential with our cutting-edge micro-certifications designed to empower professionals like you. Gain the skills, knowledge, and expertise needed to thrive in today's dynamic and competitive job market. You can choose to opt for two out of the below four micro-certifications during the program:



Digital Marketing

Search engine optimization (SEO), social media marketing, email marketing, and paid advertising



Product Management

Market research, customer needs identification, product ideation, development, competitive analysis, project management, metrics, and launch



Financial Risk Management

Financial analysis, budgeting, capital budgeting, risk management, valuation, and financial decision-making



New-Age Leadership

Enhance your leadership abilities, navigate organisational challenges, drive team performance, and foster a positive work culture

Enrolment

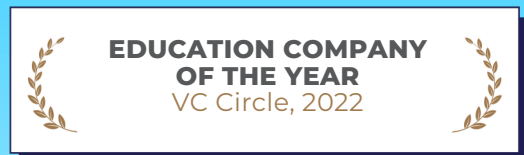
Eligibility: Bachelor's degree in any discipline with a minimum 50% aggregate score from a recognised university. Learners who have less than 50% marks in graduation have to appear for an online JMAT Entrance examination.



ABOUT



Career Amend is a premier global learning and workforce development organization, dedicated to transforming careers and empowering professionals worldwide. We are committed to being your trusted lifelong learning partner, driving career success for individuals across the globe. Since our inception, we have proudly supported thousands of learners in upskilling through a diverse range of online and offline programs in collaboration with top universities and institutions worldwide.





Your Path to a Guaranteed Career



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